



Privacy Policy

Effective date: [12.07,25.]

Last updated: [12,07,25.]

At Nidd Films, your privacy is important to us. This Privacy Policy explains how we collect, use, and protect your personal information when you interact with our website, submit information for casting or production opportunities, or contact us directly.

1. Who We Are

Nidd Films is an independent film production company based in North Yorkshire, UK, run by Mark Anthony. We specialise in developing historical and culturally resonant films.

For data protection purposes, Nidd Films is the “data controller” of your personal data.

2. What Data We Collect

We may collect the following personal data when you interact with us:

- Name and contact details (email address, phone number)
- CVs, Spotlight links, headshots, or showreels (when submitted for casting/crew opportunities)
- Website usage data via cookies (see below)
- Any information you provide voluntarily by email or contact form

3. How We Use Your Data

We use your data to:

- Respond to casting, crew, or general enquiries
- Keep a record of professional contacts for current or future productions
- Improve our website’s performance and user experience through anonymised analytics

We do not sell, rent, or share your data with third parties for marketing purposes.

4. Cookie Notice

Cookies are small data files stored on your device when you visit a website. Our website may use cookies for:

- Basic functionality (such as remembering preferences)
- Analytics (to track how users interact with the site using tools like Google Analytics)

By continuing to use our website, you consent to our use of cookies. You can adjust your cookie preferences via your browser settings at any time.



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5. How We Store Your Data

Your data is stored securely and only for as long as necessary for its intended purpose. CVs, photos, and contact details submitted for casting or crew opportunities are retained only while the project is in development, unless you give permission for future contact.

6. Your Rights

Under UK data protection law, you have the right to:

- Access the personal data we hold about you
- Request correction or deletion of your data
- Withdraw your consent at any time
- Complain to the Information Commissioner's Office (ICO) if you're concerned about how your data is used

To exercise any of these rights, please contact us at: mark@niddfilms.com

7. Updates to This Policy

We may update this privacy policy occasionally. The most recent version will always be available on our website.

Contact Us

If you have any questions about this policy or how we use your data, please email:

mark@niddfilms.com